

BAIFU CHEN

Jones Graduate School of Business
Rice University
6100 Main Street – MS-531
Houston, TX 77005

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EDUCATION

- | | |
|-------|---|
| 2022- | Rice University , Houston, TX
Ph.D. in Strategic Management |
| 2019 | Columbia University , New York, NY
M.A. in Mathematics of Finance |
| 2017 | Shanghai University of Finance and Economics , Shanghai, China
Bachelor of Economics in Corporate Finance |

CONFERENCE PRESENTATION

Chen, B., Zhao, B., & Wang, T. "Preventing from Failing or Promote to Correct? CEO Regulatory Focus and Product-harm Crises." Presented at *Strategic Management Society 40th Annual Conference, Virtually, October 27, 2020*

SYMPOSIUM AND WORKSHOPS

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| 2024 | Rice University, 12 th Strategy Symposium on Emerging Markets |
| 2023 | Academy of Management, OMT PDW, Navigating the First Years of Your PhD |
| 2023 | Rice University, 11 th Strategy Symposium on Emerging Markets |

TEACHING

Jones Graduate School of Business, Rice University

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| 2024 | ESG Issues in Strategy (MBA; Teaching Assistant) |
| 2023 | Strategy in Technology Ecosystems (MBA; Teaching Assistant) |
| 2023 | Reputation Management (MBA; Teaching Assistant) |
| 2023 | Strategic Management (Undergraduate; Teaching Assistant) |

China Europe International Business School

2021	Innovation and Entrepreneurship (DBA; Teaching Assistant)
2021	Innovation and Entrepreneurship (GEMBA; Teaching Assistant)
2021	Innovation and Entrepreneurship (EMBA; Teaching Assistant)
2020	Strategizing in Digital China (MBA; Teaching Assistant)

GRANTS, HONORS, AND AWARDS

2022-	JGSB Graduate Assistantship, Rice University
2014-2017	People's Scholarship, Shanghai University of Finance and Economics
2014	Outstanding Student Awards, Shanghai University of Finance and Economics

ACADEMIC SERVICE

2023	Reviewer for Academic of Management Annual Conference for OMT divisions
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SKILLS

Coding Skills & Software Packages

LaTeX and Microsoft Office

Proficiency in Python, STATA, R, Mathematica. Basic VBA and MATLAB

Languages

Chinese: native

English: fluent

OTHER EXPERIENCE

2019-2022	China Europe International Business School , Research Assistant
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